



**February 10, 2010
Meeting Minutes**

Location: Azalea Hall, Senior Resource Center, McKinleyville, CA

6:00pm to 8:00pm, Meeting

Participants: Eric Johnson, Mike Kennedy, Jasson Klingonsmith, Val Reed, Kevin Soares, Loren Camper, Pat Hassen, Charlie Caldwell, Alan Unmack., Jamie Diaz

Guests: Dan Rodan, Tristen (Dan's son), Dave Varshock, and Jaysea (Dave's daughter)

<i>Time</i>	<i>Topic</i>	<i>Action</i>
20 min.	<p>Introductions for new attendees. Dan is a local Builder from Rodan Construction and brought his son Tristen. Dan is interested in helping in any way he can, “just put me to work” and his son is interested in being a youth ambassador. Dave is a local realtor/broker and brought his daughter Jaysea. Dave is interested in helping with fundraising and his daughter is also interested in being a youth ambassador. It was requested that we move the Youth Ambassador topic under Committee Updates up to Hot Topics, so the two youth participants could participate before they had to leave.</p> <p>Review agenda, and quick recap on where we are at. One change on the agenda was to change the date on the Blue Lake Casino Poker Tournament to Jan. 23rd. The group started the meeting at 6:00pm. The agenda and minutes were approved.</p> <p>It was discussed that Eric needs to go to Umpqua Bank to get access to bank account. In order to do so, Eric will need to bring the minutes from the meeting where the current positions of the board are elected.</p> <p>The new sweatshirts, shirts, beanies, and stickers were ordered and Val will get Eric the amount of funds that were utilized for those items.</p> <p>There was a discussion about potentially placing a roof over some or the entire park. There were some concerns about moisture retention, but the board will continue to research the subject and see if it is even an option.</p>	<p><i>Charlie, First. Val Second, approved agenda.</i></p> <p><i>Eric, to locate minutes and go to Umpqua for bank access.</i></p> <p><i>Val will get Eric the \$ figures for the shirts, sweatshirts, beanies, and stickers.</i></p>

30 min.

Hot Topics

Northcoast Horticulture Supply: Eric spoke with Kalei and discussed the interest of NHS in supporting our fundraising efforts during their April “Green Days” event where they will support a fundraising event in the parking lot in McKinleyville where we can have music and a demo. They are also interested in supporting the board with a match of up to \$5,000 for a total fundraising amount of \$10,000. The board was concerned with the weather in April and that if we decide to do an event at this time, we need to look into the cost of having a large canopy or seeing if we could get one donated for the event.

Right of Entry: Val has been in contact with Jason from MCSD and there are no new updates. The agreement is pending on MCSD BOD acceptance of our new design.

Re-Design Proposal: Mike received a proposal from Grindline that he presented to the board. The total for the re-design is \$11,600 for the three tasks. Task one is for the Conceptual Design for a total of \$5,150, task 2 is 50% of the construction documents and task 3 is for the completed construction documents. The board felt that although the cost was more than expected that because of the worldwide reputation of Grindline, that we would be guaranteed a high class park. The board felt that the plans are something we should not cut short on and that we move forward with the design. There were a number of questions the committee had for Grindline and Mike said he would contact them and ask. The biggest concern was the amount of time it would take to get the conceptual. The board agreed that we ask for 30 day turn around on the conceptual, 45 at the very latest. Time was a concern because we need to get our Right of Entry and continue fundraising. Mike will contact them ASAP and if they are willing to move forward within our required timeframe. It was discussed that it is best to just budget \$15,000 for the entire set of high quality plans. It was also discussed that we may want to look to the Quimby funds to support some or all of the re-design costs.

Youth Ambassadors: Val and Charlie described the Youth Ambassador opportunity to Tristen and Jaysea. They were very excited about the opportunity and gave us their contact info so that we can give them further info and ways to get involved. Val opened a “Cause” on Facebook for the park as a way to get youth involved and raise awareness within the community. They were explained that they would participate in meetings and have say (“preference vote”) in what discussions the board holds.

Logo Modification: Mike had the bottom of our logo modified to pronounce Skate Park with Mac small in the front and .com small following. Mike mentioned that Scott Cocking did this as a donation and that we need to acknowledge him with sending him a couple promotional items.

Eric will set up a meeting with NHS to discuss further.

Mike will contact Grindline to ask specific questions regarding the proposal.

Charlie made a motion to move forward with the proposal from Grindline for the re-design with the agreement from Grindline that task 1 will be completed within 30 days, seconded by Eric. All in favor, no Abstentions.

Val will contact Tristen and Jaysea with more information and updates.

40 min.	<p>Current Efforts: <i>(regular item)</i> Skate Park Subcommittee Updates:</p> <p>Decals and other Marketing Tools: Dominic ordered stickers. Val and Kevin ordered shirts and presented a embroidered beanie. The board agreed to order 50 beanies (black with solver/red stitch) and 50 sweatshirts. The board requested that we get an inventory and get the old shirts and stuff back from Central Skateboards. We plan to give these out at the Poker Tournament on Jan. 23rd.</p> <p>Events: The poker tournament will be held on Jan 23rd, 2010 at Blue Lake Casino. The board discussed that the Blue Lake Casino staff be given t-shirts to promote the park. Proceeds from the event will go towards the park. Have sold over 100 tickets and have posted flyers all over town. Val also sent out letters to all business in McKinleyville asking for support and inviting them to the tournament.</p> <p>Promo Packets: The committee briefly discussed this and know that this is a priority, but need the conceptual design to develop the packet. This is tabled till next meeting.</p> <p>North Coast Skateboard Association: Tabled due to lack of time.</p>	<p><i>Val will order the sweatshirts, beanies, and will get the old shirts and stuff from Central and do an inventory.</i></p> <p><i>Val will work with the casino to make sure the logistics are taken care of.</i></p>
20 min.	<p>Group Discussion Points It was discussed that the organization needs to meet on Thursday the 14th at Six Rivers Brewery to get all the details for the re-design in bullets to be presented to Grindline. The committee will go over the requested modifications requested by MCSD as well as overall design modifications envisioned by the committee.</p> <p>It was also discussed that pictures on we page and any advertisements with skateboards without helmets not be used to represent the skate park.</p>	<p><i>Committee will gather at Six Rivers on Thursday to go over re-design details to prepare for Grindline conference call.</i></p>
5 min.	<p>Follow-up and next steps Next meeting: May 24th, 2010: 6:00-8:00 pm Location: Azalea Hall Senior Resource Center</p>	