



February 18, 2009

Meeting Minutes

Location: Azalea Hall, McKinleyville, CA

6:00pm to 8:00pm, Meeting

Participants: Eric Johnson, Mike Kennedy, Jasson KlingonSmith, Alan Unmack, Tim Rine, Jaime Diaz

<i>Time</i>	<i>Topic</i>	<i>Action</i>
5 min.	<p>Welcome & Introductions: The group started the meeting at 7:00pm. The November agenda :: minutes were approved. Eric welcomed Alan Unmack and his wife to the meeting.</p> <p>Group agreed to focus Board Meetings on third Wednesday of Month, February 18.</p>	<p><i>Eric Johnson, First.</i> <i>Mike Kennedy</i> <i>Second, approved agenda- minutes.</i></p>
10 min.	<p>Historical Perspective – reoccurring item.</p> <p>Eric and Mike gave overview of the MSPO process for Alan Unmack and wife. Group discussed current activities for park. Group wants to work with locals who live in McKinleyville about raising awareness about the park.</p> <p>Charlie is out of area decommissioning nuclear power plant and will correspond with the committee through email and spouse. Group discussed potential phone numbers for skatepark for verbal communication. Group agreed to use website until further discussion about phone for communication.</p>	<p><i>Tim will update website with changes from group.</i></p>

15 min.	<p>Current Efforts: <i>(regular item)</i></p> <p>Skate Park Subcommittee Updates:</p> <p>Mike showed the new designs created by the graphic designer for the Skatepark logo the Board adopted the new design and will continue to make minor changes as park develops. Group discussed signs on the property for awareness, need further discussion with MCSD about property.</p> <p>Eric spoke with the skateshop in McKinleyville and they are interested in assisting to get a park built, they would like to have demos at their shop and have booth or flyers for people.</p> <p>Eric compiled the list of donors into Excel, group will talk with 'older' donors to see about continued contributions. Tim added new section on website for photos.</p> <p>Group focused majority of the meeting on Outreach and Education efforts for the community. Brochures, promotional packet to solicit local business in-kind donations.</p>	<p>Logo approved will focus on marketing efforts including T-shirts, Stickers.</p> <p>Provide Central Skate with brochures or flyers for their demo events with ramps</p> <p>Group will talk about brochures for marketing.</p>
15 min.	<p>Grant Update</p> <p>Eric will continue to speak with interested HSU students about possible collaboration for grant writing. Group will all keep an eye out for funding.</p> <p>Local donors are interested but want to place resources in final stages of completion.</p> <p>Looking for anyone interested in assisting with grants.</p>	<p>Group Focus: on Childhood obesity and safe places for kids.</p>
10 min.	<p>Group Discussion Points</p> <p>Group discussed new webpage and switching Charlie's password for site to Tim for more frequent updates and design.</p>	<p>Tim will work with Charlie.</p>
5 min.	<p>Follow-up and next steps</p> <p>Next meeting: May 27th, 2009 :: 6:00-8:00 pm</p> <p>Location: Azalea Hall</p>	<p>Info.</p>
<p>Support your local skatepark :: www.mckskatepark.com</p>		